

Editorial

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A Change in Name for Changing Times

As of the next issue, the *Swiss Review of International Competition Law* will change its name to *WORLD COMPETITION—A Review of Law and Economics*.

The original aim of the Review, when it was founded in 1977, was to provide an independent forum for discussing scientifically the most important subjects covered by international competition law. At that time the designation “Swiss” was included to demonstrate the truly independent nature of the publication.

The original aim is still at the centre of our efforts, but over the last ten years things have changed. Today competition law issues can no longer be considered in isolation as before. For example, on the other side of what appears to be a purely antitrust problem may be a question of protectionism. An overall approach must therefore be adopted when dealing with these issues. Also, decisions by the main antitrust enforcement authorities in the Western world have evolved during the last decade, demonstrating abundantly that, in free market economies, competition regulations are irrelevant if not based on sound economic analysis. An interdisciplinary approach to these problems is therefore needed.

The new name of the Review is designed to reflect these changes and will be accompanied by a substantial widening of our editorial coverage. We are confident that our many readers will find these changes an improvement.